

NCCF Privacy Policy — Updated Jan. 18, 2011

Information we collect and what we do with it:

Personal Contact Information

- When you are making a donation, purchasing a product, or subscribing to our online newsletter, we ask you for personal contact information such as your name, mailing address, phone number and e-mail address. We may use this contact information to provide you with a receipt or financial report; to contact you to clarify or obtain information about an order you placed, a donation you made, or to send you additional information about the Nevada Childhood Cancer Foundation.
- If you make a donation, we may contact you from time to time (in writing only, never by telephone) to offer you an opportunity to make another gift, or to offer services from third parties that will directly benefit the Nevada Childhood Cancer Foundation.
- Personal contact information may also be shared with our agents, i.e., reputable companies we use for services such as shipping NCCF products, mobile giving, or sending NCCF mail. We have confidentiality agreements in place with all such agents to protect your privacy.
- The Nevada Childhood Cancer Foundation has the right to divulge information as necessary to comply with any state and federal laws.

Personal Billing

- When you make a donation or purchase an NCCF product, we ask for billing information such as your address and credit card number. We use secure servers to gather and process your billing information. These secure servers are hosted by our agent, PayPal, which is bound by our site policies. Your billing information is not shared with any other organizations, and your credit card number is not retained once your transaction has been authorized and processed.

Other Contact Information

- In some instances, we ask for contact information for people other than yourself including the mailing address of someone you ask us to notify of a donation you have made. The information we collect is used to send the donation notification or information you requested and/or to inform the recipient of NCCF updates and volunteer opportunities. This information is not shared with any other organizations.

View or Change Information

If you would like to be removed from our contact list or modify the frequency of future communications from the Nevada Childhood Cancer Foundation, please write to us at address below or email info@nvccf.org. With the

exception of credit card numbers, which are not retained, you can view and request changes to all contact information you have provided to NCCF by inquiry through email or by writing to the following address:

Nevada Childhood Cancer Foundation
Attention: Donor Care
6070 S. Eastern Ave., Ste. 200
Las Vegas, NV 89119

In addition, if you have subscribed to *NCCF E-news* (our online newsletter), you can unsubscribe by clicking on the unsubscribe link featured at the end of the newsletter.

Mobile Giving & Text Message Donations

NCCF utilizes the Mobile Giving Foundation (MGF) to manage and facilitate mobile giving programs and text message donations. The MGF respects your privacy and has established guidelines for the mobile channel and adheres to a strong privacy policy.

The MGF is a nonprofit organization that distributes or grants your donation to Nevada Childhood Cancer Foundation as identified by you through your text message donation. MGF does not sell, trade, or rent your personal information to other companies or individuals. The MGF may use information collected through its services and website for research and development purposes however, such usage will not include any personally identifiable information in such research or analysis. Your information is only used for its intended purposes. By completing the transaction, you give the MGF permission to provide your contact information to the Nevada Childhood Cancer Foundation (NCCF). If you do not wish to share any personal information with the NCCF, please contact us. MGF uses industry-leading Secure Sockets Layer (SSL) technology to keep your personal information as secure as possible.

The MGF will also use your information to provide you with a donation record and may occasionally send you updates about or from the Nevada Childhood Cancer Foundation. If at any time you would like to correct and/or remove your information, please contact us at support@mobilegiving.org.

The MGF complies with the Children's Online Privacy Protection Act (COPPA) and does not knowingly collect personal information from anyone under the age of 13. Personal information collected by the MGF is stored in our secure database. The MGF has the right to divulge information as necessary to comply with any state and federal laws.

MGF is not responsible for the established privacy practices outlined by NCCF. Please contact support@mobilegiving.org for any inquiries regarding MGF guidelines and privacy policy.